

Privacy Policy Ready To Focus Neurofeedback Effective Date: April 21, 2026 Last Updated: April 21, 2026

At Ready To Focus Neurofeedback, we respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard information when you visit our website at www.readytofocus.com.

Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, and any other details you voluntarily provide through contact forms, intake questionnaires, scheduling requests, or email communications.
- **Usage and Technical Data:** IP address, browser type, device information, pages visited, and cookies or similar tracking technologies (e.g., Google Analytics) to improve site functionality and user experience.
- **Health-Related Information:** If you submit symptom descriptions, questionnaires, or other health details via the website, we treat this information carefully and in accordance with applicable privacy laws.

We do not collect sensitive payment information directly on the site; any billing is handled through secure third-party processors.

How We Use Your Information

We use the information we collect to:

- Respond to your inquiries and provide information about our neurofeedback and biofeedback services.
- Schedule appointments and communicate with you about services.
- Improve our website and services.
- Comply with legal obligations.

Sharing of Information

We do not sell your personal information. We may share information with:

- Service providers who assist with website hosting, analytics, or scheduling (under agreements that protect your data).
- As required by law or to protect the safety of you or others.

If you become a client, any protected health information (PHI) you provide will be handled according to our separate **Notice of Privacy Practices** (see link below).

Cookies and Tracking

Our site may use cookies and similar technologies. You can manage cookie preferences through your browser settings. Note that disabling cookies may affect site functionality.

Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information. However, no method of transmission over the internet is 100% secure.

Your Rights

Depending on your location, you may have rights to access, correct, or delete your personal information. For website-related data, contact us using the information below.

Children's Privacy

Our website is not directed to children under 13, and we do not knowingly collect data from children.

Changes to This Policy

We may update this Privacy Policy periodically. We will post the new effective date at the top of the page.

Contact Us

For questions about this Privacy Policy, please contact: Bradley J. Oostindie, M.A., Psy.D., LLP Clinical Director, Ready To Focus Neurofeedback Grand Rapids, Michigan Email: brad@readytofocust.com